

FOR IMMEDIATE RELEASE March 23, 2010

CONTACT:

Sherri Seitz 949.837.7050, Ext. 239 Carrie Arneth Miller Keena•Thomas Communications 949.455.4600

ETWD Director to Speak About the Proposed Water Budget-Based Tiered Conservation Rate Structure

Watch the TV 6 presentation and learn about the factors that determine water budgets.

Lake Forest, CA – In an ongoing effort to encourage water efficiency and to promote fairness, El Toro Water District (ETWD) hopes to transition to a Water Budget-Based Tiered Conservation Rate Structure in July 2010, pending the outcome of a public hearing. On Friday, March 26, at 8:30 a.m. El Toro Water District Director Jerry Werner will provide an overview of the new program on TV 6.

The essence of the new-tiered conservation rate structure is to reward customers who use water responsibly and to discourage waste.

Like many water districts across southern Orange County, ETWD imports nearly 100% of its water supply. The reliability of that supply is at risk due to a confluence of issues including three out of four years of below-average rainfall, very low snowmelt runoff and the largest court-ordered water transfer restrictions in state history. As a result, the area's water supplier, Metropolitan Water District of Southern California, began to reduce water allocations last year.

A variety of factors will be considered when creating each family's water budget and Director Werner will discuss how indoor and outdoor water budgets will be calculated.

###

The El Toro Water District is a full service water, wastewater and recycled water district, providing water service across portions of the cities of Aliso Viejo, Lake Forest, Laguna Hills and Mission Viejo and the entire city of Laguna Woods.