



FOR IMMEDIATE RELEASE

July 26, 2010

CONTACT:

Sherri Seitz
949.837.7050, Ext. 239
Carrie Arneth Miller
Keena•Thomas Communications
949.455.4600

ETWD Director to Speak About Budget Elements, Challenges and Forecasting

Watch the TV 6 presentation and learn about the El Toro Water District 2010/11 Fiscal Year budget, future cost challenges and forecasts

Lake Forest, CA – Have you ever wondered how Fiscal Year budgets are created and managed to reduce rate impacts to the customer? El Toro Water District (ETWD) Director Werner will share information on these topics during the regular monthly ETWD local TV 6 interview which airs on Friday, July 30 between 8:30 and 9:00 a.m.

“Among ETWD’s financial objectives is establishing a reliable, stable and predictable rate strategy that minimizes impact to customers,” shares Director Werner. “We also employ a variety of cost containment and reduction strategies to control costs.”

Director Werner will discuss the recently approved Budget and opportunities for customers to manage their individual and collective future water costs.

To learn more about ETWD and conservation measures please visit www.etwd.com or call 949.837.7050.

###

The El Toro Water District is a full service water, wastewater and recycled water district, providing water service across portions of the cities of Aliso Viejo, Lake Forest, Laguna Hills and Mission Viejo and the entire city of Laguna Woods.